GLOBAL B2B MEDIA & INTELLIGENCE

AISpectrum INDIA

The Business of AI and Industry Transformation

2027

Media Pack 2027

The business of artificial intelligence and industry transformation — for the leaders building what comes next.

685K+
INDUSTRY ENGAGEMENT

25+
COUNTRIES REACHED

74%
SENIOR / CXO READERSHIP

www.aispectrumindia.com

INDIA · SINGAPORE · TAIWAN · UNITED STATES

Where the business of AI gets decided.

AI Spectrum India is a global B2B media and intelligence platform tracking how artificial intelligence is reshaping industries, policy and the people who lead them. From autonomous systems and digital twins to governance frameworks and capital flows, we connect the decision-makers building the next frontier of AI-driven growth — and translate complex innovation into business insight they can act on.

01

Editorial

Daily news, sharp analysis and executive interviews across the AI value chain.

02

Conversations

Podcasts, webinars and roundtables that put your brand inside the dialogue.

03

Intelligence

Whitepapers, syndication and deep-dive reports that generate qualified demand.

We sit at the bridge between **AI enablers** — the technology providers — and **AI adopters**, the enterprises deploying it across every sector.

REPORTING · INTERVIEWS · PODCASTS · WEBINARS · RESEARCH

An engaged, senior audience — at scale.

320K+
Monthly website visits

95K+
Daily newsletter subscribers — opt-in & LinkedIn community

685K+
Total verified industry engagement across the network

25+
Countries in the audience footprint

20+
Subject-specific newsletters

10
High-value industry verticals served

ENGAGEMENT SNAPSHOT

3.4 min
Average time on page

7.5%
Newsletter CTR — vs 3% B2B benchmark

38%
Webinar lead-to-attendee conversion

4×
LinkedIn engagement vs B2B media average

Read in 25+ countries. Rooted in India & APAC.

TRAFFIC BY REGION

India	34%
APAC (ex-India)	29%
North America	18%
Europe	14%
Middle East & Africa	5%

AUDIENCE MIX

CXOs & decision-makers	42%
Senior managers	33%
Innovators & specialists	25%

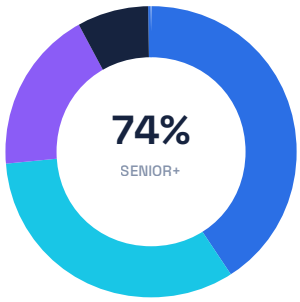
WHERE OUR READERS ARE

Asia-Pacific	India · Singapore · Japan · South Korea · Australia
Europe	UK · Germany · France · Netherlands
North America	United States · Canada
Middle East & Africa	UAE · Saudi Arabia · South Africa

A discerning, global audience of AI adopters, digital leaders and strategic decision-makers.

The people who invest, build and regulate AI.

AUDIENCE BY JOB PROFILE



C-Suite — CXO, VP, Director	41%
Dept. Heads / Senior Managers	33%
Researchers / Developers / Analysts	18%
Academia / Policy / Consultants	8%

READER PERSONAS

- AI Architects & Engineers
- Chief Information Officers
- Chief Data & Digital Officers
- Innovation & Transformation Leaders
- Investors & Venture Partners
- Academic & Think-Tank Researchers

FIELDS THEY WORK IN

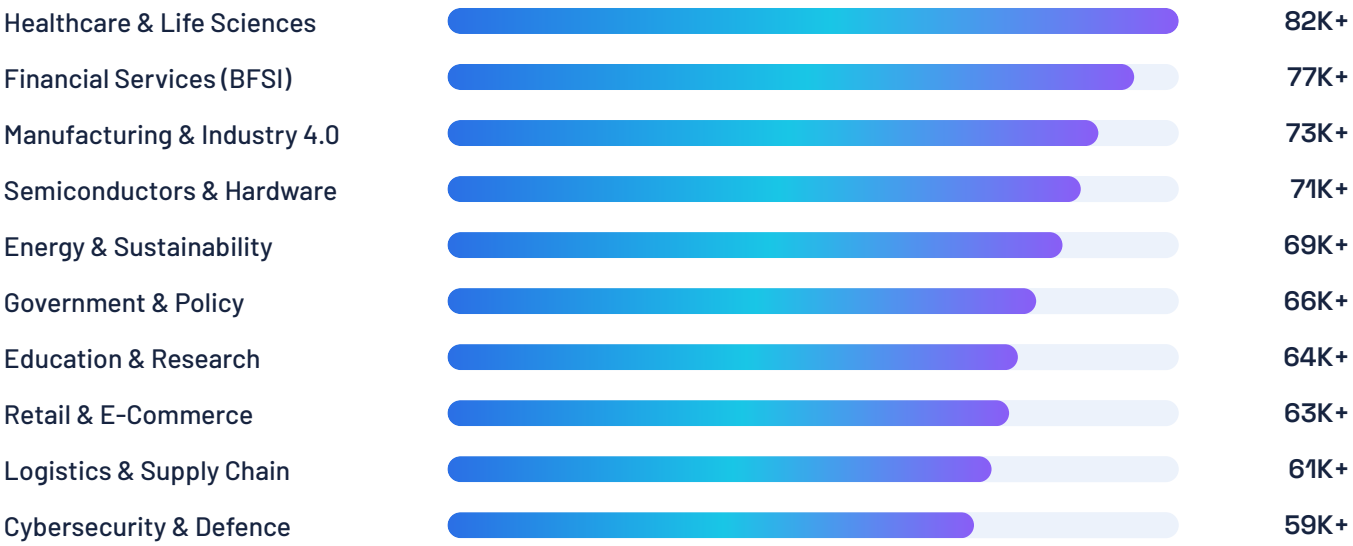
- Artificial Intelligence
- Machine Learning
- Data Science
- Cloud & Edge Computing
- Healthcare & Life Sciences
- Manufacturing
- FinTech
- Energy
- Government & Policy
- Research Institutes

Ten verticals. One AI lens.

INDUSTRY SECTOR	CORE READERSHIP	TYPICAL ADVERTISERS
Healthcare & Life Sciences	Digital-health leaders, pharma R&D, diagnostics firms, AI-in-imaging teams	Biopharma, MedTech, CROs
Financial Services (BFSI)	FinTech innovators, data-risk managers, AI compliance experts	Banks, insurers, payments, analytics
Manufacturing & Industry 4.0	Smart-factory executives, robotics & automation leads	Industrial automation, robotics, sensors
Semiconductors & Hardware	Chip designers, embedded-AI specialists, fab-tech leaders	Semiconductor makers, hardware OEMs
Energy & Sustainability	Smart-grid, climate-tech and clean-energy AI users	ESG consultants, energy innovators
Government & Policy	Regulators, digital-policy advisors, public-sector technologists	Innovation councils, public agencies
Education & Research	AI labs, academic researchers, data-science educators	Universities, training platforms
Retail & E-Commerce	AI-driven retail analytics & supply-chain automation teams	Martech & e-commerce solution providers
Logistics & Supply Chain	AI-powered operations, predictive-demand analytics leads	Logistics firms, automation software
Cybersecurity & Defence	AI risk management & national-security technology experts	Cyber-defence & data-protection firms

Sponsor by vertical — down to the audience.

Twenty-plus subject-specific newsletters and emailers let you reach precisely the audience that matters. Monthly reach per industry vertical:



Five reasons brands partner with us.

1 **Precision audience targeting**
Reach verified professionals and decision-makers across AI and deep-tech domains.

2 **Multi-channel amplification**
One ecosystem spanning display, video and content-driven engagement.

3 **Editorial credibility**
Position your brand alongside industry leaders and rigorous, thought-provoking analysis.

4 **Global recognition, local resonance**
Trusted across boardrooms, labs and policy forums — worldwide and in-market.

5 **Measurable impact**
Transparent performance reports with CTR, engagement metrics and conversion tracking.

High-value conversations
Our editorial network amplifies your message to boardrooms and innovation teams across the AI adoption curve.

Cross-industry relevance
Your brand appears before diverse yet connected audiences who invest in, build and regulate AI.

Collaborative growth
We bridge AI enablers and AI adopters — turning visibility into pipeline.

Ways to partner.

Display Advertising — BRAND

Leaderboards, MPUs, skyscrapers and rich-media formats across high-traffic editorial.

Webinars & Roundtables — DEMAND

Curated virtual or hybrid events with 250+ targeted registrations and full production.

Podcasts & Video Interviews — VOICE

Feature in the AI Leadership Podcast Series and 'Future Intelligence Dialogues'.

Email & Newsletters — REACH

Branded eDM campaigns and newsletter inserts to a premium opt-in audience.

Content Collaboration — AUTHORITY

Sponsored insights, whitepaper syndication and interview features.

Custom eMag Engagement — PREMIUM

Quarterly distribution to 90K+ professionals across APAC and beyond.

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Display advertising.

PLACEMENT	RATE (USD · 1×)	AVG. MONTHLY IMPRESSIONS
Double MPU — Premium, On Demand	$12,000	1,800,000+
In-Article Standard Banner	$8,500	1,200,000+
Top Banner	$7,500	500,000+
Mid Page Unit	$5,500	400,000+
Mid Standard Banner	$4,500	250,000+
Footer Banner	$3,000	150,000+

Rates shown are standard single-month (1×) placements. Multi-month commitments, sector-targeted runs and integrated bundles are available at preferential rates — share your objectives and we will build a custom plan. All figures in USD, exclusive of applicable taxes.

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Engagement & content programmes.

Electronic Direct Emailer — $8,500 per deployment

150,000+ decision-makers · exclusive slot

A single, competition-free deployment to a premium opt-in audience — ideal for launches, whitepaper downloads and webinar drives, with dedicated tracking.

Newsletter Sponsorship — $5,000 per week

120,000 daily readers · premium placement

Consistent, top-of-mind presence beside trusted editorial, with strong click-through from a high-intent professional audience.

AI Spectrum Webinar — $18,000 fully produced

350+ registrations · 65% live attendance

End-to-end production, moderation and multi-channel promotion — qualified leads with complete attendee analytics and post-event insights.

Content Syndication — $9,000 programme from

Up to 120+ qualified leads

Guaranteed lead flow for whitepapers, case studies and reports — multi-channel amplification with detailed lead profiles for sales follow-up.

Partner Content Visibility — Leadership Placement — $7,500 one-month spotlight

Up to 500,000+ page views · homepage spotlight

Premium positioning for CEO insights, innovation narratives and strategic announcements — extended amplification across recommendation widgets, with lasting search discoverability through indexed content.

The company we keep.

GLOBAL INNOVATORS

IBM · NVIDIA · Microsoft · Intel · Google Cloud · AWS

RESEARCH & POLICY BODIES

NITI Aayog · OECD AI Unit · Singapore IMDA

EMERGING STARTUPS

Innovators across **GenAI, robotics and AI ethics**

ENTERPRISE CLIENTS

Fortune 500 companies deploying AI across sectors

PART OF THE MM ACTIV KNOWLEDGE NETWORK

BioSpectrum India · BioSpectrum Asia · MedTech Spectrum · NUFFOODS Spectrum · AgroSpectrum India · AgroSpectrum Asia · AI Spectrum India · BioStartUps · BioSpectrum Jobs

Backed by flagship events & platforms — **Bengaluru Tech Summit · SusChemE · Startup Mahakumbh · AgroVision · Prawaas** — and the **MMA Spectrum Foundation**.

AI Spectrum INDIA

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Let's build your AI story.

Tell us your objectives — we'll design a campaign that turns visibility into measurable pipeline.

SALES & PARTNERSHIPS

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PUBLICATION

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